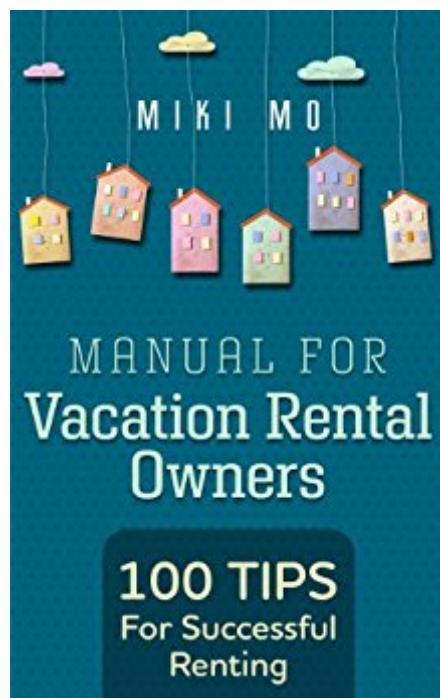


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# 100 Tips For Successful Renting - Manual For Vacation Rental Owners



## Synopsis

Did you know that Rockefeller made his fortune during the great depression? Times of economic instability are challenging for everyone. However, the silver lining can be that they really push people to do the best that they can. You must provide the right product, at the right price and communicate it to the right people. If you do, you can be very successful. As a vacation rental owner, remember you are not "asking" people for money. You are offering them a service. A well deserved holiday to relax and reconnect with their family. If you get it right, you can have a fantastically successful business, and happy clients. However, with finances being tight, people will be all the more demanding. Lack of attention to detail from your vacation rental owner will be just so much more galling if you have scrimped and saved to afford the holiday. The gap between the "good enough" vacation rental and the excellent vacation rental will widen, as people spread the word about their experience. So, even if you are doing OK, don't get complacent. Why not take a regular ten minutes out every day to have a cup of coffee and think about the bigger picture. "100 Tips For Successful Renting" is a great source of inspiration. You will be surprised how easy it can be to go from "good" to "great".

## Book Information

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## **Customer Reviews**

I own 2 vacation rental properties, actually 2 condos in Gulf Shores, AL. And not only do I own them, but I've opted to manage them as well, which can be a huge chore. To date, I haven't achieved positive cashflow with these properties until I learned some tricks-of-the-trade from this new book, "100 Tips for Successful Renting-Manual for Vacation Rental Owners. The book is compelling because it walks you through a sequential process of managing vacation real estate, and shares important points on how to maximize your investment, seek and fine good real estate opportunities, provide good guest service, advertise your property and yourself, drill down target markets, differentiate yourself and your property, maintain your property without a ton of work, and enjoy the whole ownership process. It's apparent that the author owns and manages a few of his own vacation rental properties, and has been in the business for a long time in this industry because he's very knowledgeable about nearly every aspect of this type of investment...vacation property opportunities. This is an incredible book that every vacation rental owner should get because it covers, in an easy-to-read manner, all types of real estate: homes, condos, duplexes, multi-family and apartments. This industry continues to survive economic recession, and this book gets you excited to not only maintain your current investments, but encourages you to buy additional properties for a great ROI and a comfortable retirement. These 100 tips, featured in the book, are incredibly useful, and can not only improve your vacation rental property business, but the industry as a whole. If you are a vacation property rental owner, or if you're thinking about getting in the business, get this book. It's worth so much more than the purchase price, and after digesting the information, you'll be on your way to a successful career in vacation property ownership and management.

As an owner and manager of several vacation properties, I was quite impressed and enjoyed reading this book. It's a good practical guide. It stresses important issues in an easy to absorb manner. It is evident that the author knows what he is writing about, nothing irrelevant comes about, every line is to the point. Read this book and you will feel happy that your in the vacation rentals business, you'll find ways to improve your holiday property and work better with your guest, what automatically leads to more guests and better deals.

If you are either a current owner of a rental property or getting into the business, I highly recommend this book! As a novice myself, I made this purchase looking for a general guide, but got so much more. It is packed with helpful, easy to understand information. Everything from how to economically promote your rental property to the importance of a maintenance plan is covered, along with anything else you could possibly need in between. This book is definitely worth the minimal investment and will pay for itself 100 times over!

"After two years of unsuccessfully trying to rent my villa in Cape Verde a friend of mine mentioned this vacation rental guide to me and so I bought it. Finally, this year, for the first time I turned a profit! The best thing about this book is that it gives very specific and easy to follow steps. The marketing/advertising tips (1-9) alone can get you tenants and make the book well worth it. The advice in this book is easily applicable across different kinds of vacation rentals that I am considering buying another property."

Good information.....ironically it stressed the need to be sure your posting had no typos but the book had multiple typos....

I have a cottage in the St. Lawrence River area here in Canada that I am desperately trying to rent. Of course, competition is keen, especially in the Spring when the cottages with many amenities and right on the river seem to be much more in demand than our place that is separated from the water by a highway. Furthermore our place has carpeting and is in shabbier shape than most places. I bought this book because I needed a way to market the cottage that could beat out the renovated offerings of my rich neighbors. 100 Tips for Successful Renting does have some great advice for helping you get a jump ahead on the market and writing such a compelling ad that it cannot be ignored. There is a chapter on how to "Shoot Like A Pro" to take the best picture possible of the property, even if it does have a few flaws. I also would have never considered building a little website to rent out the cottage, but using Miki Mo's suggestions, it was a lot easier than I thought. What I also really liked about the book were the little ethical mentions of things you can do to make the experience go that much more smoothly for everyone. There are tips in here for how to prepare your neighbors for the idea that they might be living next door to tenants instead of you (not everyone likes a renter next door!) and also how to encourage your tenants to clean up and leave unused food for the cleaner of the cottage to take home to his or her family. Also quite valuable, among the scores of tips in this book is advice about how to collect email addresses of potential

renters so that you can create a list and contact them all next year to see if anyone is still interested in renting. Learning how to capitalize on using these lists of prospective tenants can really help save you time and energy when it comes to renting out that property again next year! There is also advice in here about how to brand yourself and have a name that people will remember so that your advertising is more memorable than the competition's. Giving your property some kind of nick name like The River Shack, The Tall Oaks or Seashell Haven gives your renters an idea of who you are and what they can expect when they come to see the property. I would have never approached renting out the property as something that "has a name that you can Google" but this is an example of how the author "thinks outside the box" when it comes to vacation rentals. I would also like to mention how easy this book is to read. It is written "how people talk" and well laid out with links so that you can find the information that you are looking for very quickly. Overall this manual is a concise, eye-opening compilation of very practical advice that I definitely found very useful.

good info

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